For Immediate Release

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VAN AEKEN SOFTWARE BVBA today announced the launch of its first software product, JACKSON, a live remixing tool that runs under Microsoft Windows 2000 or XP and reads MP3 and WAV music files.

Unlike most DJ programs that emulate turntables on a computer, Jackson allows DJs to alter the structure of songs while playing them. Parts can be repeated, skipped, paused and reversed. The tracks are automatically beat matched and therefore always play in sync. The possibilities approach those of loop manipulation programs, but the focus stays on the actual mixing. Powerful filters and effects allow the DJ to sculpt the sound to his/her liking. A built in recorder lets DJs record their mixes without the need for additional equipment.

Two sub-applications are integrated within Jackson. One of them is a tool to analyze the rhythmic structure of songs. Jackson uses this analysis data to offer unprecedented manipulation possibilities to the DJ. The other tool is a real time oscilloscope and spectrum analyzer that will benefit the more technically minded user.

The software has been successfully tested in club and radio settings in Belgium and is now available at JACKSONDJ.COM. Jackson can be purchased online for the introductory price of 99.00 EUR + VAT (if applicable). A time constrained demonstration version can be downloaded for free. Rewarding early adopters, purchased license keys will work with all future versions of Jackson 1.x.

Francis Van Aeken created VAN AEKEN SOFTWARE BVBA in August 2001. The company offers expertise in Information Technology and develops multimedia software. Since April 2002 the company has focused on the development of music software.

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